

## TOPIC: PATIENT EMAILS/TEXTS



### WHO TO SEND TO:

- Patients who are considered 'lapsed' and have not been in for an annual between 2-3 years.
- Include anyone who hasn't been seen for an annual year to date.
- Exclude patients who are already scheduled to be seen by the end of the year.
- Exclude current OB patients and anyone who has been in for a problem in the past 6 months.

