

TOPIC: PATIENT EMAILS/TEXTS



BREAST IMAGING TEXT MESSAGES



Athena also offers the ability to text patients very short, informative messages about services. You can send these in addition to or instead of emails based on your care center's preference. Here is sample language below. Please note text messages cannot exceed 160 characters.

Breast Imaging Text Message Examples:

Did you know your current ObGyn practice offers mammography now? Call us at xxx.xxx.xxxx to set up your appointment.

Breast Cancer Awareness month is a great time to take care of yourself with a mammogram. Call your ObGyn at xxx.xxx.xxxx to book now.

At (CARE CENTER NAME), we now offer mammography. Call us to book your appointment today.