



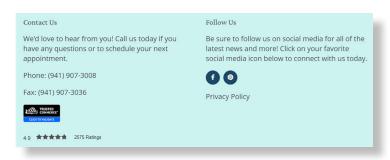
## **TOPIC: LEVERAGING PATIENT REVIEWS**



By adding the Vizium widget codes to the website, you make it easier for your potential patients to see how well your practice and providers are performing. There is also an additional benefit to your Search Engine Optimization (SEO). By adding the widgets to your website, Google will rank you higher in their search results.

Vizium will customize your widgets so that they match the style of your website. For assistance with customizing the widgets and with adding them to your website, please email Michael Stegen (mstegen@vizium.com).

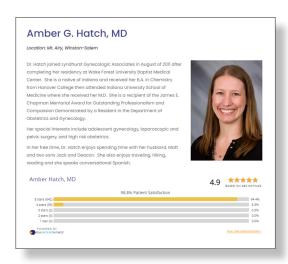
Vizium360 typically recommends a "footer" widget, reviews feed page that shows all the great comments and provider widgets on the biography pages (see images below for examples).



Overall patient rating for Lyndhurst
Gynecologic Associates:

Operating the provided by Recipient Indiana and the provided Indiana and the provided Indiana and the provided Indiana and Indian

## **FOOTER**



PROVIDER BIOGRAPHY



**REVIEWS** 

**FEED** 

You can also design an area where you display patient comments and testimonials and include on home page or other pages of the website. You can use a freelance designer or reach out to your website agency for assistance. For example:

She's a very compassionate and intelligent doctor. I love her gentle approach. She makes an uncomfortable experience so much more tolerable.

Age 51



