



PRECONCEPTION/PREGNANCY SOCIAL MEDIA EXAMPLES

Below you will find examples of posts you can use to promote preconception and pregnancy services for your care center. You can use these as a reference and customize as needed. Rotating these posts throughout the year will provide continuous presence on this important topic.

Preconception/Pregnancy Social Media Caption Examples:

Pregnancy Post 1

Thinking about having a baby? An essential first step in your journey is taking care of your future pregnancy with a preconception checkup. Talking to your gynecologist, obstetrician, or midwife before you conceive is an important first step in having a healthy pregnancy. Your women's healthcare provider wants to help you and is ready to discuss all reproductive topics. Book your preconception visit, today.

Pregnancy Post 2

At (enter care center name), it's our priority to provide you and your growing family with the best possible care. No matter what stage of life you're in, we are here for you. Learn more about our dedicated ObGyn services and how our network of providers can give you the care you deserve.

Pregnancy Post 3

Whether you're thinking about having your first child, your second, or your third, (enter care center name), is a great place to be. Our providers are here for you and your growing family, every step of the way. Find a provider that fits your needs.

Pregnancy Post 4

When you become pregnant, there are many decisions that you will have to make - do you want to know the sex of your child, what is your birthing plan, do you want to breastfeed? Another important decision is whether you want a Midwife or an ObGyn to deliver your baby. But you may be asking yourself, what is a Midwife?

Pregnancy Post 5

At (enter care center name), it's our priority to provide you and your growing family with the best possible care. And your journey with us doesn't stop after you have your baby. Find the right provider for you.

Pregnancy Post 6

At (enter care center name), it's our priority to provide you and your growing family with the best possible care. No matter what stage of life you're in, we are here for you. Learn more about our dedicated ObGyn services.

Preconception/Pregnancy Social Image Examples:

Patient quotes can be taken from Vizium, please be sure to remove all patient information before posting.

















