

BREAST IMAGING SOCIAL MEDIA POST EXAMPLES



If you are looking to include social media posts about breast imaging, see examples below. We recommend you post once a month to keep this service top of mind with patients. If you have a breast imaging location within your care center or medical affiliate or are opening one soon, Unified will provide you with a marketing toolkit where you can access these posts. We are also making them available here too, in case you need. To access and use these posts, please email monique.oquinn@unifiedhc.com. Once you receive each file, you can post to your care center's social media accounts. Be sure to write your own captions to direct patients to request or call for an appointment and promote your care center specifically.

JANUARY POST

New Year Resolutions are great. Especially when they include breast health!

Call us today to schedule your mammogram & well-woman visit in one convenient appointment.

FEBRUARY POST

Spread the love by encouraging the

WOMEN

in your life to prioritize their health and well-being.

Call us today to schedule your next mammogram!

MARCH POST

Happy Women's History Month

Schedule your mammogram today and let's continue making history as **strong, empowered women.**

APRIL POST

Did you know?

Breast cancer is the **second most common type of cancer** in American women. Mammograms can help with early detection.

Call today to schedule your in-office mammogram!

MAY POST

Happy Mother's Day

Celebrate Mother's Day by prioritizing your health with in-office 3D mammography.

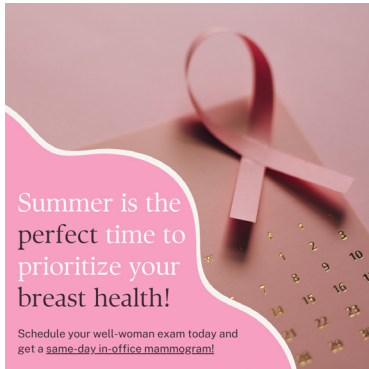
Schedule your appointment today!

JUNE POST

🕒 Midyear Check-In

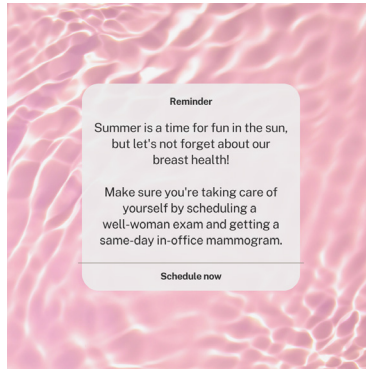
As we reach the midyear point, we want to remind you to prioritize your health and schedule your annual well-woman exam and 3D mammogram with us.

JULY POST



Summer is the perfect time to prioritize your breast health!

Schedule your well-woman exam today and get a [same-day in-office mammogram!](#)

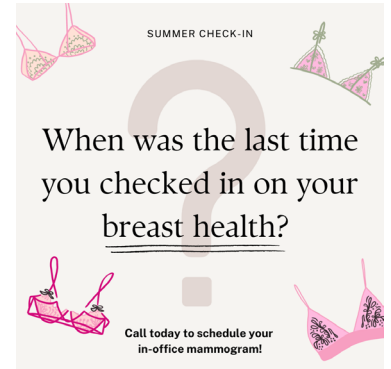


Reminder

Summer is a time for fun in the sun, but let's not forget about our breast health!

Make sure you're taking care of yourself by scheduling a well-woman exam and getting a same-day in-office mammogram.

[Schedule now](#)

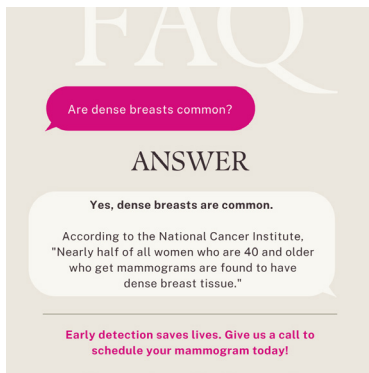


SUMMER CHECK-IN

When was the last time you checked in on your breast health?

[Call today to schedule your in-office mammogram!](#)

AUGUST POST



FAQ

Are dense breasts common?

ANSWER

Yes, dense breasts are common.

According to the National Cancer Institute, "Nearly half of all women who are 40 and older who get mammograms are found to have dense breast tissue."

Early detection saves lives. Give us a call to [schedule your mammogram today!](#)

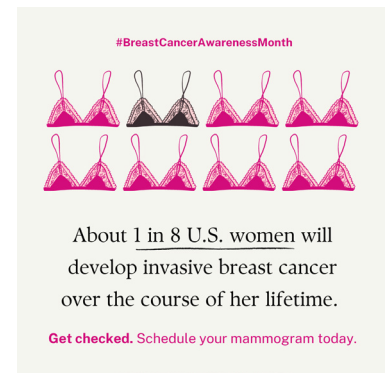
SEPTEMBER POST



The American College of Radiology and Society of Breast Imaging recommend that women start getting **annual mammograms at age 40.**

[Call today to schedule your in-office mammogram!](#)

OCTOBER POST

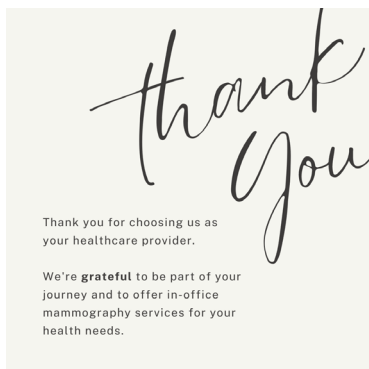


#BreastCancerAwarenessMonth

About 1 in 8 U.S. women will develop invasive breast cancer over the course of her lifetime.

[Get checked. Schedule your mammogram today.](#)

NOVEMBER POST



Thank you

Thank you for choosing us as your healthcare provider.

We're **grateful** to be part of your journey and to offer in-office mammography services for your health needs.

DECEMBER POST



Happy Holidays!

We're here to help you stay **healthy and happy** during this holiday season and beyond.

When opening new Imaging Center, we recommend **3 phases** of social media posts:

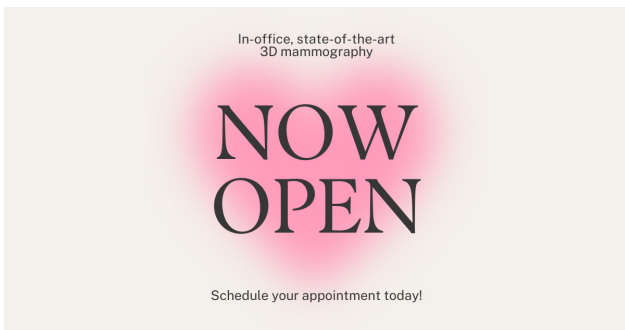
1.

Phase 1/Coming Soon post



2.

Phase 2/Now Open post



3.

Phase 3 post

